

PARDON IS FOR OFFENDING

Triple Zed's Winter Offensive campaign is as stunning in concept as it is daring in execution. Although not the work of a brilliant young advertising executive interviewed in the National Times, the Winter Offensive campaign will nevertheless make advertising history along with the other (abominably) successful campaigns like "It's Time", "Anyhow" and "Guess whose mum's got the..."

It is the amazing plurality of the "Winter Offensive" in which lies the germ of success. Think of it, tick, tick, tick, tick... winter, the season... coldness, low temperatures, chilblains, arctic, sitting in a refrigerator... offensive, to give offence... malodorous, rank, feld, flatulent, frowzy, or, in the sense of attack... blitz, battery, onslaught, havoc, putting Michael Finucan back on air, besiege... insouciance, effrontery, upstart... and now, together... Winter Offensive... Napoleon's attack on Russia, winter 1815; Hitler's attack on Russia, winter 1941; Triple Zed's attack on listeners, winter 1982.

After the fabulously successful 1982 Radiothon we were lulled into a false sense of security. "Give the listeners a break," they said,

"stop pestering them." We did stop, and so did the money.

The largest part of Triple Zed's income comes from subscribers. It has to keep coming in or the radio signal won't keep going out. Last year we got around \$43,000 from subscribers that's over 1700 individual \$25 subscriptions. At present, because of the success of the Radiothon, we have around 2000 subscribers. If we can keep that many through 1982 we'll increase that yearly subscription income to \$50,000.

Okay, that's great, but what does it mean in real terms? It means that many turnbales, a pair of speakers, maybe a microphone and a few double adaptors thrown in. Unfortunately, after six and a half years on air our original budget equipment is falling apart all at once. We've spent \$14,000 this year on new equipment and we need more.

And so, the Winter Offensive. We are being offensive to try to make more of our listeners subscribe. As a subscriber, please help us, be offensive to a friend - do them in - we'd be happy to send da boys around.

Anne Jones

TRIPLE ZED - ALL CHANGE

As predicted in the last *Radio Times*, Triple Zed is like Flinders Street station. Staff are going in and out at a frightening rate. Luckily, we have plenty of help from volunteers at present doing some much needed clerical work and generally getting the joint in order.

One of the most positive aspects of the changes is that we now have two full-time female announcers. Kathy Phillips and Jenny Esther have both joined Triple Zed from interstate public broadcasters.

Kathy Phillips is from 2SER-FM where she was a member of the *Best of 7*, a Sydney Women's Radio Group. She approached us for a job about six months ago. Kathy was keen to come to Triple Zed because she wanted to work in a radio station that functioned as a collective. Let's face it, there aren't many around.

Joining us from 3MMM-FM in Adelaide is Jenny Esther. Jenny is yet another graduate

of Mitchell College in Bathurst which also spawned Tony Collins and Nicola Joseph. Looks like a conspiracy doesn't it. Her major subject was 3MMM-FM was Rozzoxe, a rock news show. And she regularly contributes material to 3RRR-FM, Roadrunner and Fast Forward.

Our latest arrival is David James replacing David Pyle in production. David has been working for the last few years in Melbourne public radio, largely at 3CR.

And with the good news comes the bad: Shaun Hoyt is leaving us for Nationwide. Whilst we appreciate Shaun's good fortune in being offered a prestigious, cut job with ABC, we're sorry to see her go after three years' excellent work for the station. We don't like it happening, but it's nice that others notice the good work our journalists do.

And so there's another new face (or is that voice) yet to appear at Triple Zed. In the meantime, Shaun's place is being filled by Hayden (where have I heard that name before) Thompson.

We're still after a technician, too. And so the staff changes go on. One day I might get to write about something else in *Radio Times*.

Anne Jones

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SAT	JAZZ & JUG	2.30-5.30

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JULY/AUGUST, 1982

Xero playing at ZZ's new live music venue, the Australian National Hotel in the 'Gabbra'.



THE NEWS, GAMES STYLE

Triple Zed will not be allowed into any of the venues at the Commonwealth Games - unless of course a grandstand falls down (more on that later). The reason we won't be there inside is that we haven't got the money, not the inclination, to join a consortium of commercial radio stations and others who've split the limited press passes between them.

The consortium that has been organized by the Federation of Australian Radio Broadcasters to cover all events and even if we had paid the mandated fees, there'd be no chance we could have covered the events we wanted to. It's been organized in such a way that the members of the consortium actually pay for a "feed" from prepared service, which will include all the race results, swimming times, etc.

Another radio station also wants non-sporting coverage (Radio Ten) and is not (at the time of writing) prepared to join the consortium. Also, the Brisbane branch of the Australian Journalists Association is not too impressed.

However, the Games Foundation is determined that, save for the "host broadcaster" (the ABC), Channel Nine and the radio consortium, other representatives from the electronic media will be excluded. That is, except in the case of what the Foundation terms "a major non-sporting news event".

The Foundation has taken it on itself to determine which events will fall into this category - and the example that has been used repeatedly is the possibility of a grandstand falling down (paying customers, beware) - however, not a word of possible protests. Only when the Found-

ation deems anything a major non-sporting news event, will temporary passes be issued to journalists not otherwise accredited - namely us.

Meanwhile, as that issue is being thrashed out, there's also the more crucial matter of police relations with the media and others in the areas surrounding the Games venues, where most protests are planned.

As well as potentially lethal three-foot batons, police will have special powers around Games sites, called Notified Areas under the Commonwealth Games Act, and, so far, legislation has left those powers open to a large extent. The word is that the Police Department is now preparing a background paper to be distributed to all media organizations and all police on duty at the Games - supposedly so both groups know where they stand.

Triple Zed will be outside venues but hopefully we won't be just standing around. See you at the "Friendly" Games.

The Newsroom

P.O. Box 509, TOOWONG, Q. 4066
General Phone (07) 371 5111
News Room (07) 371 1459

Fantales
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IN THE INTERESTS OF A GOOD TIME

Once again Brisbane has a new live music venue dedicated to the promotion of local bands. Once again Triple Zed has a new pub venue in Brisbane, And, yes, they are one and the same - the Australian National Hotel (famously the Oz Nash) on the corner of Wellington Road and Stanley Street in Woolloongabba.

Every Friday night for the past nine weeks the Australian National has been screening local bands present their material.

The venue opened with the Screaming Tribesmen, 382 and Missing Words in front of a capacity crowd that forced us to close the doors at 9.30pm (sorry to those who missed out).

Costing only around \$4 and \$2 for Triple Zed subscribers, you could expect to pay unreasonable prices at the bar. But this is not the case - drink prices are very reasonable.

It has become a complete alternative to the usual night out in Brisbane. Even on the night of the Sunbys and the Screaming Tribesmen, another Triple Zed presentation at Festival Hall, the Australian National saw the Conventibles and the Riff Rockets. Some of the bands you may have already seen or will see at the Australian National include Section 8, Pork, the Pits, Xero, Ducks-in-Formation, Party Ice and the Minisweepers, as well as the bands already mentioned.

The venue is a simple enough place - a casual pub lounge with chipboard stage and Triple Zed banner hanging behind - but with an impressive line-up of local bands regularly and an equally interesting atmosphere you may say that a lot of people have found the proverbial Good Time.

Andrew Nolan



TRIPLE ZED'S AUGUST AGENDA

- AUG. 6 INXS Joint Effort
- AUG. 8 Tiny Tim, Routinos, and Paul Madigan at the New York
- AUG. 13 The Fall Joint Effort
- AUG. 15 ZZZ's Anniversary at the N.Y.
- AUG. 18 Aussie Nash opens for Wednesday Night

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SUBSCRIBER BENEFITS

MOST live music venues offer ZZZ discounts - listen for details.

MUSIC AND BOOKS

Red and Black Bookshop Elizabeth Arcade, City, 10% discount to subscribers
The Booksmith 688-690 Sherwood Rd., Sherwood 379 6102 10% discount
Folio Books 81 Elizabeth St., City 221 1368 10% discount
Shankara 219 Ginn St., Paddington 369 2335 10% discount on underground, alternative books, student request
Focus Folio/Record 214 Wickham St., Fortitude Valley 52 7578, Variable discount on traditional music, books, CDs and cassettes
Peters West End Music Venue, West End 44 4633 10% discount
Hot Plates City Plaza 88 St., City 228 6115 \$1 off all albums
Toowoong Music Centre 51 Sherwood Rd., Toowoong \$1 off all albums, 10% off other items

Australian Academy of Music 122 Leichhardt St., Spring Hill 221 0283 10% discount on all musical equipment except Kawai pianos and organs
Redcliffe Music Centre 95 Redcliffe Pde 294 9711 10% discount
Cleveland Records & Cassettes Sea Breeze Shopping Centre, Middle St., Cleveland 286 1974 10% discount
Kafkas Records & Cassettes 107 Brighton Rd., Sandgate 268 6974 10% discount
Burleigh Heads Record Bar Old Picture Theatre Arcade, Goodwin Tce., Burleigh Heads (075) 58 8811 45% off all albums
Dreadnought Car Stereo Specialists Woodbridge St., Chapel Hill 378 7282 20% discount on recommended retail prices
Q&B Entertainment Co. 2440 Logan Rd., 241 1166 10% off wide range of audio equipment
Matters Lightworks 399 6580 10% discount on lightboxes and hire
Griffith's Light & Sound 597 Lutwyche Rd., Lutwyche 57 1636 10% discount on lightshows and hire
Hendy's Hi-Fi 70 High St., Toowoong 371 5977 5% discount on most items
Bayside Music World 100 St. John, Wynnum 386 7840 \$1 off all albums
Woody's Records and Tapes Woodridge Plaza, Wembley Rd., Woodridge 208 0852 Galaxy Centre, Wynnum Road, Cannon Hill 380 6260 10% discount
Second Hand Songs 151 Brisbane St., Ipswich 281 1656 10% discount

FOOD

A.J.'s 83 Rulture St., West End 10% discount
Phobos Cakes & Confection, Cent. Great George & Charlotte Sts., Paddington 36 7397 10% discount
Feroza Indian Restaurant, 227 Ginn Tce., Paddington 10% on Sun., Mon., & Tues (not takeaways)
Thea's Restaurant, 227 Ginn Tce., Paddington 10% discount
Pavetta 47 Backwood Rd., Mitchelton - BYO Italian restaurant, lunch and dinner 10% discount on whole table \$35.95
Primavera 500 Boundary St., Spring Hill - Italian/Libanes 10% discount 221 3122
Honeycuckoo Healthfoods Noosa Junction 10% discount
Arcadia Fruit Shop, Shop 5 Turton St., Sunnybank 10% discount
Dancing Bear Coffee Shop 51 Russell St., Toowoomba 10% discount
Asian Kitchen 114 Indoromur Rd., Taringa East 370 1862 10% discount
Cemino's Fruit Shop 1416 Logan Rd., Toowoong 349 2341 10% discount, free delivery

CINEMAS

Schwellen University of Queensland 371 1879 \$1 discount on each session
Gaytheatre 464 Sanford Rd. 355 1474
Hawthorne Hawthorne Rd 398 2975
Balmoral 162 Oxford Rd., Bulimba 398 1372
Crystal La Garry St., Windsor 57 3708
N.F.T.A. Aust. Government Centre, Ann & Creek Sts., City 36 6958 Student disc. level
Boomerang Ipswich Rd., Annerley 391 3265
Queen 714 Gympie Rd., Chermside 59 4881
Valhalla 701 Brunswick St., New Farm 358 2021 Student disc. level

THEATRES

Arts Theatre Petrie Tce 36 2344 Student disc. level
Cement Box Unit, Old vic. theatre, City 36 2344
La Boite 57 Hale Street, Milton Student disc. level 369 1266
Woodward Keith Grove Cae 36 4881
Her Majesty's Queen St., City Discounts on appropriate shows
Popular Theatre Theatre 60 Waterbury Rd., Red Hill various discounts
S.G.I.O. Turbot St., City 50c to \$1.50 off

CLOTHES

Unique Batik City Arcade, 52 Queen Street, City, Elizabeth Arcade, City 10% discount
Fantales Elizabeth Arcade, 52 Queen Street, City 10% discount on restored clothing
Blender 25 Ewen St., 2nd floor, 388 George Street, City 10% discount on restored clothing
Sandalwood Tree Piccadilly Arcade, 221 3895 10% discount on footwear, leather goods
Hawthorne Keith Grove Cae 36 4881
The Closet Shop C1, Level C, Queens Arcade, 229 7812 10% discount

SPORTS & RECREATION

Samford Grass Ski Park Bunya Rd., Samford 288 581 10% discount on equipment hire
Free Fluid Surf Shop Caloundra Rd., Caloundra (071) 91 260 variable discounts

Surfer Paradise Houseboats Beatty Rd., Coomera (07) 33 1539 10% off houseboat hire
Bentley's Camera House K-Mart Plaza, Cannon Hill 399 1922; Beeneleigh Mall, Beeneleigh 287 4502 10% off processing, discounts on various items - open to negotiation
Data Factory K-Mart Plaza, Cannon Hill 391 1818; K-Mart Plaza, Toowoomba (076) 85 8037 10% off processing, discounts on various items - open to negotiation
Dent Cycle & Sports Store 281 Logan Rd., Stretton Corner 397 6347 10% minimum discount on sporting goods; negotiable on cycles
Alvin's Clothing 1574 Upper Mount Gravatt 345 8881 10% discount on cash purchases for all camping goods
Raylans and Lanhams Pty Ltd 183 Mary St., City 229 4477 10% discount on all camping and hiking gear except gas cylinders

CARS, MOTORCYCLES, ETC.

G.K. Cycle Centre 7 Ferguson St., Underwood 341 6113 10% off most accessories
Little Wheels 39 Mayfield Rd., Moorooka 48 2197 Bike, car, RWD, racing products. Variable discounts

General Bank Service 272 Newmarket Rd., Wilston 352 5300 20% on workshop (labour & parts). Normal trade discount on counter sales
You make Valley 52 2141 15% discount on battery sales (not deliveries)
Maggis' Auto Trend 263 Wickham St., Fortitude Valley 52 4455 10% discount on motor accessories and spare parts

Car Electrics 70 Upper Roma St., City 221 0875 10-15% discount
Unirov Tyre Service 63 Coronation Dve., Milton 221 2377 5% off new tyre list price
Whimsy Tyre Service 216 Moggi Rd., Taringa 370 2074. Also at Moorooka, Strathpine, Inala
Woodstock Tyre Service Variable discounts up to 10% off retail prices
Olympic Driving School 266 4033 18 Station St., Nundah \$1 discount
Austral Driving School 18 Station St., Nundah 226 4411 \$1 discount
Old Motor Store 26 Kyabra St., Fortitude Valley 52 1759 10% discount on motor parts and spare parts

MISCELLANEOUS

Collie Brothers Pottery Sydney's Rd., Forest Glen 10% discount
Bush Haven Art Records 158 Adelaide St., City
Alliance Francaise 191 George St., City 221 7967 38 5320 5% disc. on 1 year French course on most lines
K.A.O.S. Electronics (electrical), 11a Dart Court, Philip St., Spring Hill 371 2830 10% discount
Panel Free 100 Down St., Spring Hill 228 2262 10% discount on printing, typesetting and RAYCO
X-Terior House Cleaning, also lawns, gardening, and welding 355 3249, 5% discount.



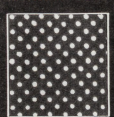



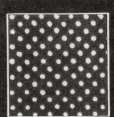


4222 SUBSCRIPTION OUTLETS

Toowoong Music Centre 51 Sherwood Rd., Toowoong
Rocking Horse Records 158 Adelaide St., City
Skinny's Records Queens Arcade, Queen St., City
Focus Music Centre, Fortitude Valley
Redcliffe Music Centre 95 Redcliffe Pde., Redcliffe
Bancroft Beer Coffee Shop, Russell St., Toowoong
Burleigh Heads Record Shop Old Picture Theatre Arcade, Burleigh Heads
Free Fluid Surf Shop Caloundra Rd., Caloundra
Bayside Music World 100 Edith Ave., Wynnum
Woody's Records and Tapes Woodridge Plaza, Wembley Rd., Woodridge and Galaxy Centre, Wynnum Road, Cannon Hill
Second Hand Songs 151 Brisbane St., Ipswich
The Cycle & Sports Store 281 Logan Rd., Stretton Corner
Rocability Music Karanga Place, 1st Ave., Maroochydore
The Hobbit Coffee Shop The Hub, Griffith University

WINTER OFFENSIVE



PROGRAMME GUIDE

	5AM	9AM	1PM	5PM	9PM	10PM	1AM	5AM
MONDAY	IAN NICOLSON	KATHY PHILLIPS	JENNY EATHER	PHIL CULLEN	Monday Night Special	David Pestorius	 <p>Our band of hardy, slightly-crazed, graveyard announcers.</p>	
TUESDAY					Nothin' but the Blues	Tony Brassington		
WEDNESDAY					Geoff King's Rock 'n' Roll	Matt Mawson		
THURSDAY					Blackbeat	Dr. Stabismus		
FRIDAY					Friday Night Live	Larry Ponting		
SATURDAY	Graeme Hammond	Mark Grimmer or Steve Stockwell	Action Replay	Saturday Arvo Lucky Dip	The Request Show	Phil Parker		
SUNDAY	Peter Mogg	Anne Hemsley	Brisbane Line	Tony Biggs	Peter Nedved	Linden Callaghan		
			NOON	2PM				