

FOLD

5. SUBSCRIBING

422Z gets its money from: ☐ Mfrs. and deal bodies ☐ Subscribers ☐ Student body ☐ Faculty ☐ Advertisers ☐ Alumni ☐ Mixtures and deferred bodies ☐ Prints and publications ☐ Other ☐ _____

Would you state why, in order of preference: we don't at the time ☐ Support independent press ☐ A particular sub. paid got too ☐ Acceptable thing to do ☐ Not commercial radio ☐ Live like him ☐ Took pity ☐ Live there ☐ Subscribed discounts ☐ Other ☐ _____

Do you use your subscriber card as a discount at any of the following: ☐ records ☐ cameras ☐ restaurants ☐ 422Z venues ☐ clothing ☐ Other ☐ _____

What would you like to see other establishments giving discounts. Please suggest: _____

LISTENING HISTORY
How long have you been listening to ZZZ? 10 minutes } 1 year } 3 years }
more } How do you first hear of Triple ZZZ? A friend called } At a hit
show } At a radio station } At a TV station } At a live performance }
At a website } At a subscription outlet } At a friend's letter/friend } At a
concert }
If Triple ZZZ folded tomorrow, would it matter to you? Yes } No }
about it }
Your comment: _____
Did you volunteer for ZZZ? Yes } No } Have you ever attempted to volunteer for ZZZ
before? Yes } No } If so, were you asked to leave: welcome } treated with
disrespect } treated like a nuisance } Other: _____

	Yes	No	Unsure
Universal Military Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free Abortion on Demand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homosexual Rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Multiethnic Land Rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Multiethnic Political Participation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feminism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Queensland Police Powers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Censorship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmental Issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmentalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Republicanism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NEW

How important is radio news to you? Very [] Not important [] Only of
When 222 news do you listen to? Bulletin - Breakfast [] Evening [] Current
Affairs - Evening [] Brisbane News [] None []
Do you get your news from other sources like Newspapers - National []
A.B.C. [] Commercial [] Television [] A.M.C. [] Commercial [] Radio
Do you like news mixed into general programming? Yes [] No []
If you have any ideas on how we can improve our service, please write in
to your Support Centre (if any).

ZZZ LISTENING TAPITS		ZZZ LISTENING TAPITS	
20 Items	40 Items	20 Items	40 Items
On the radio do you like/don't like	Yes No	Yes No	Yes No
Recorded Music		Recorded Music	
Politics, i.e. News		Politics, i.e. News	
Subscription Fees		Subscription Fees	
Female Advertisers		Female Advertisers	
Unfamiliar Music		Unfamiliar Music	
No Commercial		No Commercial	
News & Current Affairs Coverage		News & Current Affairs Coverage	
FM Stereo		FM Stereo	
Professional Announcers		Professional Announcers	
Other		Other	
Do you listen to any of these programs regularly? Then, Night		Do you listen to any of these programs regularly? Then, Night	
Fidelio Night Live		Fidelio Night Live	
Secretes Show		Secretes Show	
Requies Show		Requies Show	
Muri Hour		Muri Hour	
Just One Dream		Just One Dream	
Blackbeat		Blackbeat	

WOMEN'S BOOK, GIFT AND MUSIC CENTRE - HILL
Hill, 446690 10% off

OUTER SUBURBS

BAYSIDE MUSIC WORLD - Wyndham - 367684-80
10% off

KELLERS RECORDS & TAPES - Sandhurst - 2696
10% off

RAX RECORDS - Strathpine - 2053835-10
10% off

DREWS RECORDS - Ipswich - 2814995 - Various
AUDIOPAC RECORDS - Surfers Paradise - (07)5810
30% off

CINEMAS

JOHNNIE QLD UNIT - \$2.50 for 1st, or \$5 for 2nd movie
join club - save extra \$1.00 - 3711679

GAY - Melbourne - 3691700 - 15% off

BALMORAL - Balmoral - 399 1372
CRYSTAL - Windsor - 3717108

CENTRE CINEMA - Edward St. City - 2399955
10% off

VILLAGE TWIN - 3582021 - \$2 off (weekdays only)

CLOTHES

UNIQUE BATIC - City & Elizabeth Arden's - 10%
SUNDAY CLOTHES - Toowoomba - 3707718 10%
clothes & fabric - city

KAOS - 395 George St. City - 2814995
clothes, dresses, shirts etc.

221383 - 10% cash sales
SKA - 10% - Upper 100 - 3431690 - Mon nights
101 - 10% - 11.00 off

BUSCHLANEOUS
LILLY BUS PROPERTIES - Forest Glen - 10%
BUSH HAVEN ART - Tim Sampson - 5% various
DISCOUNT FRANCHISE - 10% - 2217957 &
85320 - 8% off - 1 year French courses - 10%
FISH & MORTIMER - 10% - 2217957 &
101

PHOTO CORNER - Baron - 369 1170 - 10% off beach
and portrait photography
GOLF HANDS - 10% - 2217957 &
MORFAT MADNESS (coffee & gift shop) - Morfat Beach
10% - 2292728
MORFAT MADNESS (coffee & gift shop) - Morfat Beach
10% - 2292728
J & P - 10% DISCOUNT - 74 Enogera Rd., Newmarket -
252 6310 - 15%

HAIR
RENAISSANCE HAIR DESIGN - 115 Albert St.,
291244 - 25% disc.
TRADING HAIR DESIGN - Monte Carlo Arcade, Surfers
Paradise - (075)01611

4ZZ SUBSCRIPTION OUTLETS
Looking for...
Skins - 10%
Kinnies Records - Queens Arcade, Queen St.,
Cnr - 395 George St., City
Dancing Bear & Stage - 152 Roma St.,
Dancing Bear & Stage - 151 Russell St., Townsboro
Burleigh Heads Record Shop - Old Picture Theatre Arcade
10% - 2217957 &
101
Bicycle Music World - 100a Eden Rd., Caloundra
10% - 2217957 &
101
Down Under Record Shop - OTT - Union Bldg
10% - 2217957 &
101
Rd. & Dorchester St. Highgate Hill
Penrhy Books - 82A Vulcan St., West End

**Joffies Fruit & Veg - 1416 Logan Rd., Mt. Gravatt
Central - 229447 - 10%
Records & Tapes - 107 Brighton Rd., Sandgate
Trax Records - Kensington Village Shopping Centre, Ken-
sington Village, Strathpine.
Dancing Bear & Stage - 152 Roma St., Townsboro
Arnaack Records - Blue Arcade, Surfers Paradise (opp.
Neville)
Dancing Bear & Stage - 151 Russell St., Townsboro
Nundah**